



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2025

16/17/18UCO2MC01 – BUSINESS MANAGEMENT



Date: 25-04-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Explain the nature and importance of management.
2. Explain the various principles of management given by Henry Fayol.
3. Outline the different types of planning.
4. Identify the factors that affect effective departmentation.
5. Elaborate the traditional methods of performance appraisal.
6. Identify the different styles of leadership.
7. Outline the differences between delegation and decentralization.
8. Elaborate the several stages in control process.

SECTION B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Elaborate the various levels of management.
10. Discuss the contribution of F.W. Taylor to management.
11. Explain the various steps involved in decision-making process.
12. Describe the several sources of recruitment.
13. Discuss Maslow's Need Hierarchy Theory of Motivation.
14. Discuss the role of computer technology in enhancing the effectiveness of information management

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